

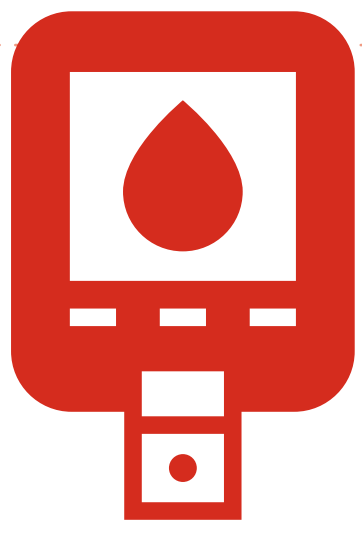
425 million adults worldwide are affected by diabetes

On average **9 in 10** have **type 2** diabetes



CVD* is the leading cause of death and disability in people with type 2 diabetes

* Cardiovascular disease (CVD), including heart attack and stroke



BUT in a recent survey of people living with type 2 diabetes...

1 in 4

thought they had no or low risk of CVD



1 in 4

had never discussed or could not remember discussing their CVD risk with a healthcare provider



2 in 3

need more information on CVD signs and symptoms



The world is facing a huge increase in type 2 diabetes.

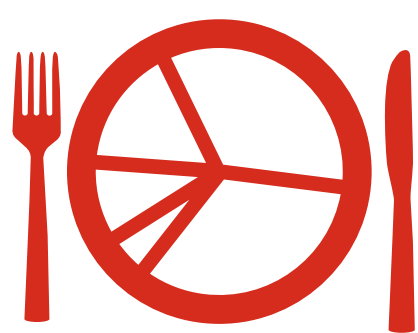
“I didn't really learn about CVD until after my quadruple by-pass surgery, which was 16 years after being diagnosed with diabetes.”

John, type 2 diabetes, USA

1 in 4

people with type 2 diabetes surveyed had experienced a serious CVD event, including heart attack, heart failure, brain haemorrhage or stroke

Many risk factors of CVD in type 2 diabetes can be prevented by living a healthier lifestyle including:



a balanced diet



smoking cessation



more physical activity

It is vital that people with type 2 diabetes understand their **increased risk of CVD** and **what they can do** about it.